



Career Pathway Spotlight: Business and Technology

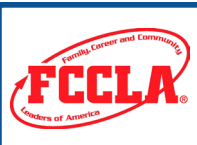
Introduction to Business and Technology is the foundational course for Business and Technology, Entrepreneurship, and Human Resources Management pathways. Knowledge of business principles, the impact of financial decisions, and technology proficiencies demanded by business combine to establish the elements of this course. Students will learn essentials for working in a business environment, managing a business, and owning a business. After mastery of the standards in this course, students should be prepared to earn an industry recognized credential such as Microsoft Office Specialist.

Business/Industry Spotlight: Clayton County Office Economic Development and Film



This business office is charged with attracting new jobs and investment in Clayton County. The focus is "Invest Clayton" with a dedicated staff of economic developers and business liaisons. As a CTAE partner they assist us in retaining existing industry and identifying resources that will help grow work-based learning (WBL) programs. The Director, Courtney Pogue also hosted a recent Get Into Industry visit for our WBL instructors.

Featured CTSO: Family, Career and Community Leaders of America (FCCLA)



FCCLA is a dynamic student organization that helps young men and women become leaders and addresses important personal, family, work, and societal issues through family and consumer science education. FCCLA is the only in school student organization with family as its central focus. FCCLA provides opportunities for active student participation at local, state, and national levels focusing on including teen pregnancy, parenting, family relationships, substance abuse, peer pressure, nutrition, fitness, generational communication and career education. *Website:* <http://fcclainc.org>

Annual WBL Success Seminar moved to the first semester provides real world, real work lessons!



The Work-Based Learning (WBL) Success Seminar is held annually and was hosted for the second consecutive year by Clayton State University. 200 students and school representatives attended from ten Clayton County high schools. The seminar provided students an opportunity to gain real world, real work experience. The Success Seminar included a general session and eight different workshops facilitated by industry professionals. Workshops focused on teaching soft skills to students to be successful in the workforce, as well as introduce career options. The afternoon concluded with Clayton State University student ambassadors taking Clayton County Public Schools WBL students on a brief campus tour including classrooms, student housing, student center and the athletic center.



Clayton State University Student Ambassadors with WBL students before a guided tour of the campus.



Keynote Speaker James Harris, Ushers New Look Foundation

Student Teamwork Spotlight

Technical Student Association (TSA) Forest Park High School

Six students from Forest Park high school's TSA chapter sponsored by their instructor Mrs. Rhonda Carpenter-Powell partnered with Barnes and Noble to showcase the awesome technology usage and innovation within a Programming Pathway. Students were able to participate in the "Make Workspace" workshop in the Tech-Educational Expo space. Students partnered with Barnes and Noble staff and community volunteers to demonstrate various featured products. Some of the items showcased were: the Da Vinci Jr. 1.0 3D Printer, the Protocol Drone, and the Spin Master Robot.



(L to R):
Josue Rubio,
N Minh-Tu,
Destiny Mabry,
Sergio
Renoj-Pendroza,
Minh-hieu Vo,
Hector Martinez



CTAE Spotlight



CTAE Career Clusters

CCPS offers different pathway courses within each of the 17 Career Clusters

1. Agriculture, Food, and Natural Resources
2. Architecture and Construction
3. Arts, A/V technology, & Communications
4. Business Management & Administration
5. Education and Training
6. Energy
7. Finance
8. Government and Public Administration
9. Health Science
10. Hospitality and Tourism
11. Human Services
12. Information Technology
13. Law, Public Safety, Corrections, & Security
14. Manufacturing
15. Marketing
16. Science, Technology, Engineering, Mathematics (STEM)
17. Transportation, Distribution, & Logistics

Did You Know?

"Get Into Industry" Initiative Explores Audio-Visual Technology, Film and Digital Media with Open River Pictures

Each month, WBL instructors visit a business to stay current on industry trends, learn about different business cultures, hiring practices and workforce needs. WBL instructors visited Open River Pictures (ORP), a commercial film and digital media company located at Pinewood Studios. The film production facility for Marvel Pictures (Avengers, Ant Man and Captain America) and more. Instructors learned about careers in the industry which included production assistants, casting agencies, food and craft services, lighting and more! A common message shared by the industry professionals, "show up to work on time and be ready to work, work hard, and have a positive attitude!"



Alvin Williams, Open River Pictures with Joi Bynum, Perry Learning Academy, Theresa Yarbough, Lovejoy HS, Greg Guhl, Neva Head, Jonesboro High School and Theresa Yarbough, Lovejoy High School



L to R: Joi Bynum, Perry Learning Academy, Theresa Yarbough, Lovejoy HS, Greg Guhl, YAP Specialist, Tammy Williams, CEO, Open River Pictures, Neva Head, Jonesboro HS and Irene Watson, Charles Drew HS



Habitat contractor with Jonesboro High School students (L to R) Cody Hunt and Ruben Flores



Lovejoy High School students (L to R) Randy Siri, Kvon Taylor, Destine Dawson and Mr. Cummings, Carpentry Instructor

CTAE & Habitat Partnership: Student Driven Builders Blitz

The CTAE Department partnered with Southern Crescent Habitat for Humanity (SCHFH) for a 2-day "Builders Blitz" in November. Eighteen Carpentry Pathway students from Jonesboro High School, Lovejoy High School and contractors from SCHFH worked side-by-side to construct multiple homes in a Lovejoy subdivision. Students networked with professionals in their field of study while gaining practical on-site experience to compliment their classwork and future career goals.

Advanced Level Early Childhood Students Train Nutrition Staff

The Early Childhood Education students from the Perry Learning Academy conducted a series of nutritional trainings. The instructor April Moore, stated "as quoted from William Glasser, "We learn 95% of what we teach to someone else. So, my students and I conducted a nutrition training for the Clayton County nutritional staff members". The trainings consisted of ONE (Orientation of New Employee) Training through the use of technology (Chromebooks).

The students also taught Food Safety. The nutritional workers embraced the use of Chromebooks and played Kahoot to assess their pre and post knowledge. This experience was one more step towards ensuring our students are Career College Ready!

L to R: Sandra Mercado, Yanibel Padilla, and Amanda Torres from Early Childhood Education, Perry Learning Academy



CTAE Spotlight Staff - Forest Park High School:

- Dan Moorer, Marketing Instructor
- Tiffany Hua, Marketing Student
- Sadie Wilborne, Marketing Student
- Jubilee Sengphonexay Marketing Student

CTAE Department:

- Eboni Chillis, PhD, CTAE Coordinator
- Greg Guhl, Youth Apprenticeship Program
- Jackie Walker, CTAE Administrative Assistant