

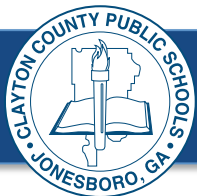
CLAYTON COUNTY PUBLIC SCHOOLS

DR. MORCEASE J. BEASLEY, SUPERINTENDENT/CEO OF SCHOOLS



REOPENING RESOURCE GUIDE FOR 2020-2021 SCHOOL YEAR

COMMITTED TO HIGH PERFORMANCE



REOPENING RESOURCE GUIDE FOR 2020-2021 SCHOOL YEAR

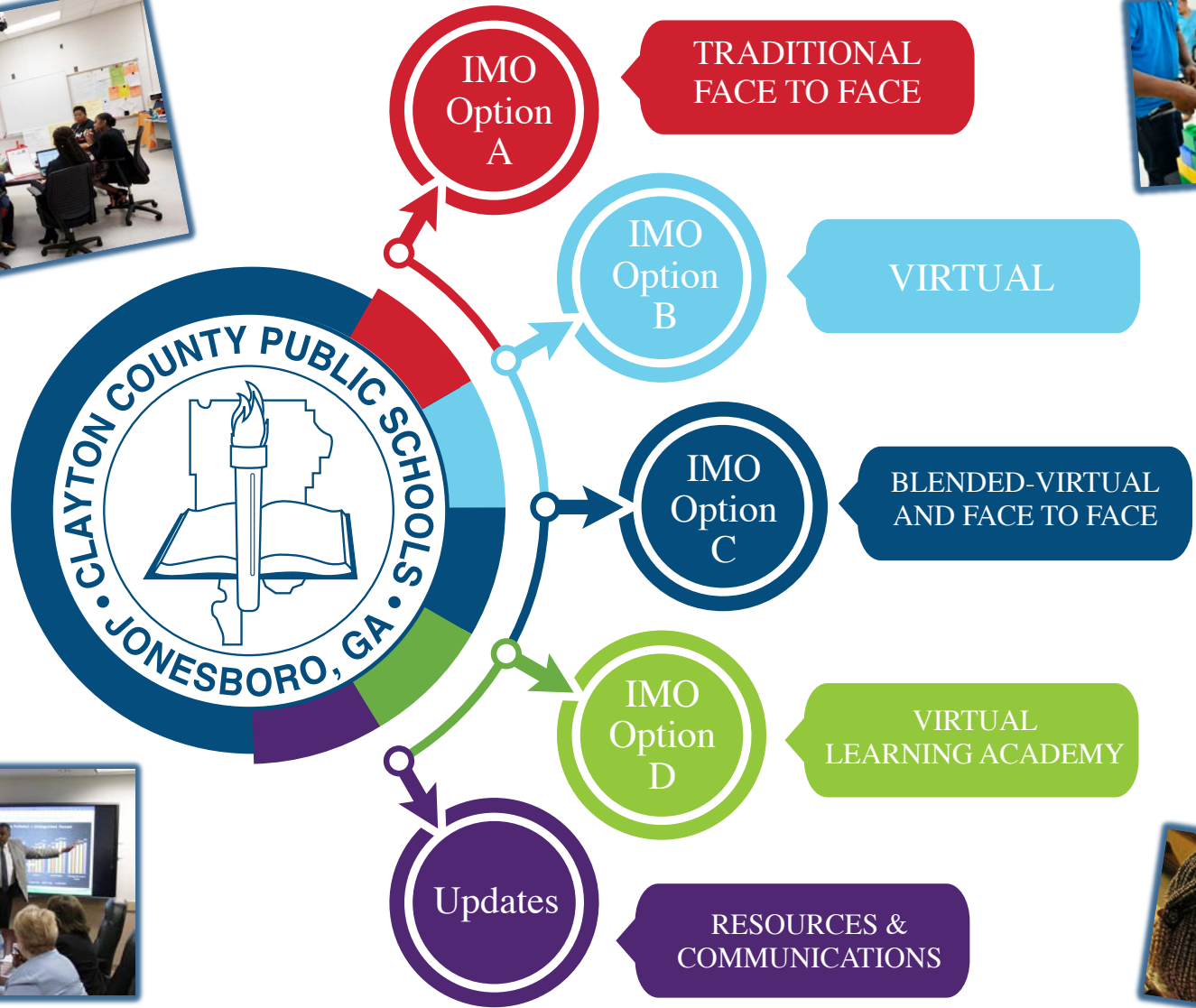
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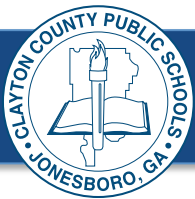
Clayton County Public Schools (CCPS) is proud to provide our students with an education designed to empower them with the knowledge and skills to achieve their goals personally, academically, and eventually professionally as graduates of our school system. As district leaders continue to establish guidelines to combat the impact the Coronavirus (COVID-19) pandemic has had on our school system, we realize that while the district must restructure its methods of preparing for the 2020-2021 school year, our ultimate goal of providing students a quality education remains unaltered. The leaders of Clayton County Public Schools will continue to monitor COVID-19 data, work with federal, state, and local health authorities as well as take into account feedback from stakeholders as the district makes decisions in the best interest of safety for all 55,000 students, their families, and over 7,000 employees.

As a result of collaborative efforts with the aforementioned authorities and stakeholder input, Clayton County Public Schools is pleased to share the following *Reopening Resource Guide*. Designed to provide parents/guardians and district and school stakeholders with a comprehensive document, the *Reopening Resource Guide* features information regarding the opening of the 2020-2021 school year, CCPS Academic Calendar, Collaborative Resources, Communications Plans, District Initiatives, Safety Guidelines, and more.



REOPENING RESOURCE GUIDE FOR 2020-2021 SCHOOL YEAR





REOPENING RESOURCE GUIDE FOR 2020-2021 SCHOOL YEAR

CCPS FOUR INSTRUCTIONAL MODELS FOR REOPENING THE 2020 - 2021 SCHOOL YEAR:

The purpose of the following is to describe the four **instructional models** that the district is considering to support students' safety and learning needs and families' comfort with students' returning to traditional face-to-face instruction. Each model is described in detail, along with its perceived benefits and important considerations. The goal is to use this insight to inform stakeholders of the various options, think critically about the implications of each model, and then, use various insights to select the model that is most appropriate for our school district.

Instructional Model Options (IMO)	Instructional Model Description	Use of COVID-19 Benchmarking Data (Cases Per 100,000; 14-Day Moving Avg.)
<p><u>Traditional Face-to-Face</u> [IMO-A: Low Risk]: All Elementary, Middle, and High School Students Return to a Regular, Face-to-Face Schedule at School</p>	<p>Students will return to a traditional face-to-face model with social distancing and ongoing disinfecting expectations in place.</p>	<p>No cases / Low Spread - 1 to 5 cases per 100,000 Clayton County residents</p>
<p><u>Virtual</u> [IMO-B: High Risk]: All Elementary, Middle, and High School Students Engage in All Virtual Learning at Home</p>	<p>All students and teachers will remain at home to engage in teaching and learning. All non-instructional positions will be repurposed to provide an additional layer of support</p>	<p>Substantial Spread: Greater than 100 cases per 100,000 Clayton County residents</p>
<p><u>Blended (Virtual & Face-to-Face)</u> [IMO-C: Moderate Risk]: All Elementary, Middle, and High School Students Engage Face-to-Face at School and Virtual Learning at Home - A-Day (Mon./Wed.); B-Day (Tues./Thurs.) and Friday (at-Home Virtual Learning Day)</p>	<p>All students will participate in a blended model, alternating between face-to-face and virtual learning with all Fridays being at-home virtual learning for students. On Fridays, staff will continue to report to school face-to-face</p>	<p>Minimal/Moderate Spread: 6-100 cases per 100,000 Clayton County residents</p>
<p><u>Virtual Learning Academy (VLA)</u> [IMO-D: Parent Preference]: Full-Time Enrollment in At-Home Virtual Learning for at least one full semester</p>	<p>The VLA is for students who are enrolled in the Clayton County Public Schools' full-time at-home virtual learning program for one full semester. <i>VLA will be offered along with Options A or C</i></p>	<p>Enrollment is based on district criteria/ readiness checklist, parent preference, and available seats</p>

TRADITIONAL FACE-TO-FACE

[IMO-A: Low Risk]: All Elementary, Middle, and High School Students Return to a Regular, Face-to-Face Schedule

ATHLETICS

- Limit attendance at events; digital ticketing; and marking seats for social distancing
- Install plexiglass barriers in concession stands



CURRICULUM, INSTRUCTION AND ASSESSMENT

- Provide continued learning for students via the Virtual Summer School and Summer STEM Camps
- Conduct Summer Professional Learning for Teacher Leaders to build their capacity to provide job-embedded support for the school year
- Plan for Pre-Planning and Professional Learning for Teachers
- Textbook Collection and Distribution Process; ensuring all students have access to the same textbook each day (or use the online version)
- Administer BOY diagnostic assessments (e.g. iReady, NWEA MAP, Achieve3000, DIBELS) to measure the amount of learning loss to guide instructional decision-making
- Utilize professional learning communities to analyze BOY data to determine students' specific learning needs
- Provide core curriculum guidance documents (vertical planning guidance) that reflect the prior year's priority standards that support each unit of study

TRADITIONAL FACE-TO-FACE

[IMO-A: Low Risk]: All Elementary, Middle, and High School Students Return to a Regular, Face-to-Face Schedule

ENROLLMENT, SCHEDULING, AND SCHOOL COUNSELING

- Process New Student Registration Application
- Receive Residency Verification for Returning CCPS Students
- Finalize Student Schedules- Incorporate Attendance Groups to afford schools with the ability to schedule students for social distancing in preparation for the 2020-2021 school year
- Parent Preferred Learning Environment Questionnaire
- Schools will operate within the Traditional Master Schedule Format for All Levels
- Students will be Scheduled using the Traditional Master Scheduling Format



IMO
Option
A

TRADITIONAL FACE-TO-FACE

[IMO-A: Low Risk]: All Elementary, Middle, and High School Students Return to a Regular, Face-to-Face Schedule

NUTRITION

- Student Nutrition staff will make meals available at the point-of-sale for all students in school attendance. Breakfast and lunch menu options will be modified for easier transport to and from the cafeteria. Students will eat breakfast and lunch in the classrooms
- Students will practice social distancing as they walk the hallway and enter and exit the cafeteria

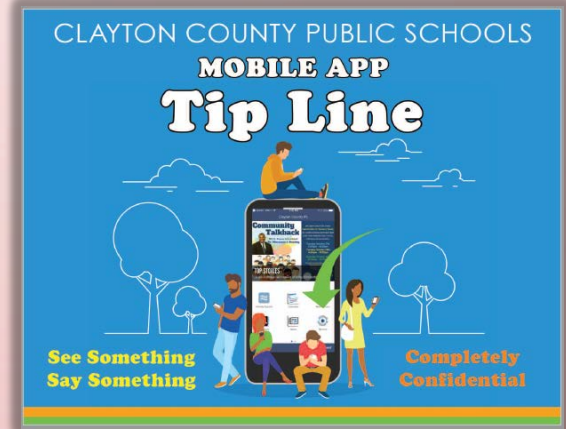


TRADITIONAL FACE-TO-FACE

[IMO-A: Low Risk]: All Elementary, Middle, and High School Students Return to a Regular, Face-to-Face Schedule

SAFETY AND SECURITY & SCHOOL OPERATIONS

- Conduct Virtual Open House for all levels
- No more than 10 visitors at a time
- Establish guidelines for virtual and physical meetings
- Visitors will call the front office before entering, staff will screen visitors, requesting use of face coverings/masks, etc Restrict nonessential visitors and volunteers
- Utilize protocol for student pick/drop up: staggered entry and release (by grade, class, or bus numbers), marked spacing for pickup
- Discourage staff and students from sharing equipment, property and other objects



TRADITIONAL FACE-TO-FACE

[IMO-A: Low Risk]: All Elementary, Middle, and High School Students Return to a Regular, Face-to-Face Schedule

SAFETY AND SECURITY & SCHOOL OPERATIONS

- Discourage the congregation of visitors in parking lots, at the schools' entrances and in common areas of the front office (as defined by the Governor's Executive Order)
- Create, post and distribute signage and informational documentation explaining the districts healthy school environment requirements
- Modify school-spaces (e.g. cafeteria, hallways, classrooms) to support social distances practices
- Develop a protocol to ensure buildings are properly sanitized between classes and a the end of the school day
- Ensure a process that delineates the steps if a student or staff member is diagnosed with COVID-19; a protocol for closing the school will be followed The district's assessment and DPH criteria/guidance will determine if the impacted classroom or the entire school building needs to close for a specified period of time



TRADITIONAL FACE-TO-FACE

[IMO-A: Low Risk]: All Elementary, Middle, and High School Students Return to a Regular, Face-to-Face Schedule

STUDENT DISCIPLINE

- Conduct initial and continuing education training for prospective Tribunal Panel members (All Administrators and select Central Office staff) and secure Board Approval to ensure there are Board-approved Tribunal Panel members for Student Disciplinary hearings
- Secure PPE (masks, hand sanitizers and gloves) for parents, students and staff for use during Tribunal hearings
- Manage the number of people in the Tribunal Hearing room to comply with social distancing guidelines
- Student Codes of Conduct (SCOC) to be made available to students and parents electronically, and receipts acknowledged to meet statutory requirements
- Student Codes of Conduct made available in the classrooms to meet statutory requirements
- Remind students that all students in all learning environments (face-to-face and virtual) must adhere to the SCOC

TRADITIONAL FACE-TO-FACE

[IMO-A: Low Risk]: All Elementary, Middle, and High School Students Return to a Regular, Face-to-Face Schedule

STUDENT SERVICES

- Equip School Clinics with medical supplies and Personal Protective Equipment for healthcare providers
- Conduct monthly deep cleaning and disinfecting by professional service
- Conduct daily medical pathways and temperature scanning for all individuals who enter the school and other district offices
- Temperature Scanning for all buses

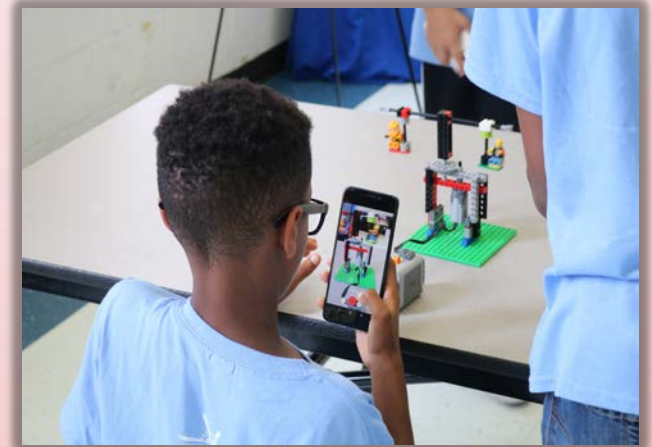


TRADITIONAL FACE-TO-FACE

[IMO-A: Low Risk]: All Elementary, Middle, and High School Students Return to a Regular, Face-to-Face Schedule

TECHNOLOGY

- Extending Learning Beyond the Classroom (ELBC)
Chromebook deployment
- Dedicated student devices for 3rd - 12th-grade students are expected to be ready for distribution in late September, pending supply chain availability
- Assign a Chromebook Cart to all K-2 classrooms. Additional Chromebook carts will be provided to support every K-2 classroom receiving a dedicated Chromebook cart. School leadership teams should use their normal check-out procedure to assign Chromebook carts to teachers/classrooms Teachers must ensure students use the same device daily, in the classroom. In the event of extended closure, these devices may be distributed to K-2 students to take home. Power adapters for the K-2 student devices would be removed from charging carts and sent home with students
- Students/and parents must sign a technology agreement form



TRADITIONAL FACE-TO-FACE

[IMO-A: Low Risk]: All Elementary, Middle, and High School Students Return to a Regular, Face-to-Face Schedule

TRANSPORTATION

- Stagger arrival and dismissal times per run
- Clean buses before, between, and after routes are run
- Decrease the number of students riding on the bus during each load to 24



ATHLETICS

- Limit attendance at events; digital ticketing; and marking seats for social distancing
- Install plexiglass barriers in concession stands



CURRICULUM, INSTRUCTION AND ASSESSMENT

- Administer Parent Survey to gauge parents' comfort with students returning face-to-face
- Provide training on Extending Learning Beyond the Classroom
- Provide training on the various delivery models and how to maintain rigor, relevance, and learners' engagement
- Conduct Virtual Open House for all levels
- Provide Virtual Summer School and Summer STEM Camps
- Conduct Summer Professional Learning for Teacher Leaders to build their capacity to provide job-embedded support
- Training: Plan for Pre-Planning and Professional Learning for Teachers
- Textbooks: Textbook Collection and Distribution Process; ensuring all students have access to the same textbook each day (or use the online version)
- Administer BOY diagnostics (e.g. iReady, NWEA MAP, Achieve3000, DIBELS)
- Utilize professional learning communities to analyzing BOY data to determine students' specific learning needs

ENROLLMENT, SCHEDULING, AND SCHOOL COUNSELING

- Update contact information for all students and parents
- Establish a process for each parent to enroll their child(ren) in school and select a preferred instructional delivery model: face-to-face or virtual learning
- Schools will operate within a Blended Virtual Master Schedule Format for All Levels. Blended Virtual indicates the Use of Virtual and Teacher Instructional delivery models
- Assistant Principals responsible for Scheduling will adjust Master Schedules to reflect a Blended Virtual Learning Environment for All Levels
- Master Scheduling Specialists will work collaboratively with Elementary, Middle and High School Administrators to develop a Standardized Scheduling format per Level
- Master Scheduling Teams at the District and Building Levels will be updated on any Scheduling Modifications necessary to satisfy State Reporting Guidelines relative to Scheduling (Student Class)
- A Blended Virtual Scheduling Guide will be developed to Support District users
- Students will be directed to Infinite Campus portal to secure their schedules
- Schedule Change Request will be available through an Online Format

NUTRITION

- Establish a process for serving breakfast and lunch within the community and via the Grab and Go Process
- Obtain waivers for the following to conduct Virtual Feeding:
 1. Nationwide Meal Times Waiver
 2. Non-congregate Feeding Waiver
 3. Parent/Guardian Meal Pick Up Waiver
 4. Afterschool Activity Waiver
 5. Nationwide Meal Pattern Waiver
 6. Fresh Fruit and Vegetable Program Waiver
 7. Local School Wellness Assessment Waiver
 8. Child Nutrition Monitoring Waiver
 9. Milk Waiver
- Each school's nutrition team will be responsible for producing its own hot and cold breakfast and lunch meals for distribution in the community
- Breakfast and lunch meals will be packed simultaneously and ready to distribute by 8:30 am. Monday through Friday



STUDENT DISCIPLINE

- Conduct initial and continuing education training for prospective Tribunal Panel members (All Administrators and select Central Office staff) and secure Board Approval to ensure there are Board-approved Tribunal Panel members for Student Disciplinary hearings
- Conduct Student Disciplinary Hearings virtually with appropriate software (with breakout- sessions functionality - Zoom?)
- Student Codes of Conduct (SCOC) to be made available to students and parents electronically, and receipts acknowledged to meet statutory requirements
- Teachers to Post Student Codes of Conduct link on Google classroom chat box and inform students accordingly, to meet statutory requirements
- Remind students that all students in all learning environments (face-to-face and virtual) must adhere to the SCOC

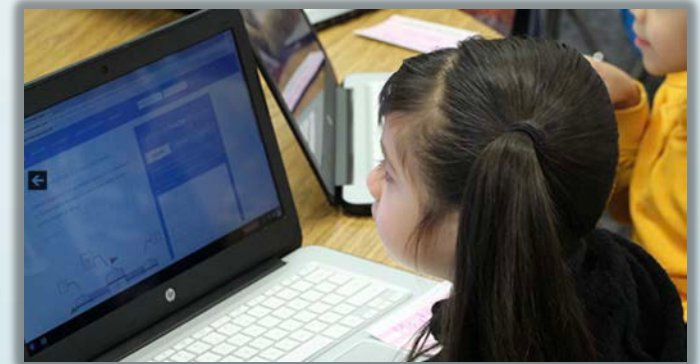
STUDENT SERVICES

- Create an electronic Student/Parent Handbook to reflect the CCPS expectations for Digital/Virtual Learning (dos/don'ts)
- Complete medical and attendance/log-in wellness checks
- Provide TeleMental Health Services and Safety Assessment
- Track attendance for students who are working virtually



TECHNOLOGY

- Extending Learning Beyond the Classroom (ELBC) Chromebook deployment
- Dedicated student devices for 3rd - 12th grade students are expected to be ready for distribution in late September, pending supply chain availability
- Assign a Chromebook Cart to all K-2 classrooms. Additional Chromebook carts will be provided to support every K-2 classroom receiving a dedicated Chromebook cart. School leadership teams should use their normal check-out procedure to assign Chromebook carts to teachers/classrooms Teachers must ensure students use the same device daily, in the classroom. In the event of an extended closure, these devices may be distributed to K-2 students to take home. Power adapters for the K-2 student devices would be removed from charging carts and sent home with students
- Students/and parents must sign a technology agreement form



ATHLETICS

- Limit attendance at events; digital ticketing; and marking seats for social distancing
- Install plexiglass barriers in concession stands



CURRICULUM, INSTRUCTION AND ASSESSMENT

- *All of the benefits of Option A, but with decreased seat time for face-to-face instruction*
- All students will have an opportunity to engage in face-to-face instruction at least twice a week
- Teachers will have a dedicated day for planning and professional learning



ENROLLMENT, SCHEDULING, AND SCHOOL COUNSELING

- Schools will operate within a Blended Virtual Master Schedule Format for All Levels. Blended Virtual indicates the Use of Virtual and Teacher Instructional delivery models
- Master Scheduling Specialists, Student Information Systems and Transportation will work collaboratively to design the A and B Day Model that Students will be categorized into
- Assistant Principals responsible for Scheduling will adjust Master Schedules to reflect a Blended Virtual Learning Environment for All Levels
- Master Scheduling Specialists will work collaboratively with Elementary, Middle and High School Administrators to develop a Standardized Scheduling format per Level
- Master Scheduling Teams at the District and Building Levels will be updated on any Scheduling Modifications necessary to satisfy those State Reporting Guidelines relative to Scheduling (Student Class)
- A Blended Virtual Scheduling Guide will be developed to Support District users

NUTRITION

- All students will have breakfast and lunch available in school and virtual
- A/B Day students will be served in classrooms. Students will receive lunch in the following manner:
 1. **A-Students** - *Monday and Wednesday School Days:*
Receives Monday and Tuesday Breakfast and Lunch on Monday
Wednesday=Breakfast and Lunch + Thursday and Friday meals
 2. **B-Students** - *Tuesday and Thursday School Days:*
Tuesday and Wednesday Breakfast and Lunch on Tuesday
Thursday Breakfast and Lunch + Friday + Monday (cold heat and eat meal)
- Must obtain specific waivers before meal services can be provided
- Breakfast and lunch meals will be prepared at each school site by staff. Meal selections will be modified for ease of packing, shipping and distribution. Buses with meals will leave each school by 8:30 am and taken to designated neighborhoods and bus stops

SAFETY AND SECURITY & SCHOOL OPERATIONS

- Number of students in attendance each day will be decreased and allow for a greater opportunity for social distance in the schools and buses
- Conduct Virtual Open House for all levels
- No more than 10 visitors at a time
- Establish guidelines for virtual and physical meetings
- Visitors will call the front office before entering, staff will screen visitors, requesting use of face coverings/masks, etc Restrict nonessential visitors and volunteers
- Utilize protocol for student pick/drop up: staggered entry and release (by grade, class, or bus numbers), marked spacing for pickup
- Discourage staff and students from sharing equipment, property and other objects

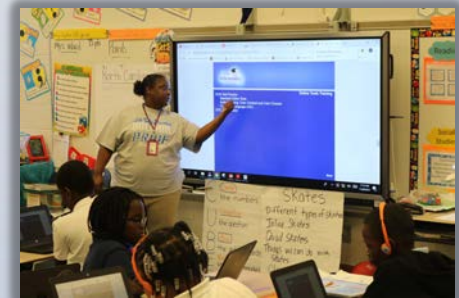
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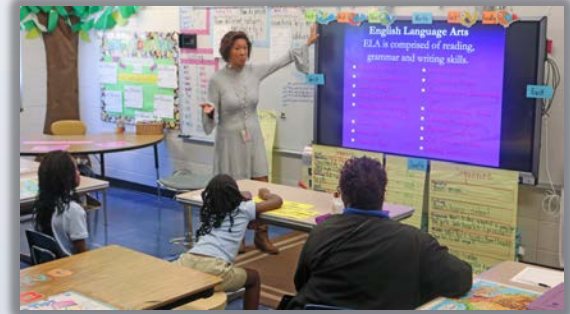
STUDENT DISCIPLINE

- Conduct initial and continuing education training for prospective Tribunal Panel members (All Administrators and select Central Office staff) and secure Board Approval to ensure there are Board-approved Tribunal Panel members for Student Disciplinary hearings
- Secure PPE (masks, hand sanitizers and gloves) for parents, students and staff for use during Tribunal hearings
- Manage the number of people in the Tribunal Hearing room to comply with social distancing guidelines
- Student Codes of Conduct (SCOC) to be made available to students and parents electronically, and receipts acknowledged to meet statutory requirements



STUDENT DISCIPLINE

- Student Codes of Conduct made available in the classrooms to meet statutory requirements
- Conduct Student Disciplinary Hearings virtually with appropriate software (with breakout- sessions functionality- Zoom?)
- Teachers to Post Student Codes of Conduct link on Google classroom chat box and inform students accordingly, to meet statutory requirements
- Remind students that all students in all learning environments (face-to-face and virtual) must adhere to the SCOC



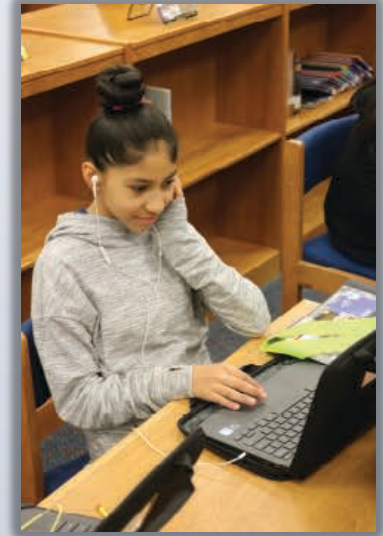
STUDENT SERVICES

- Create an electronic Student/Parent Handbook to reflect the CCPS expectations for Digital/Virtual Learning (dos/don'ts)
- Complete Medical and attendance/log-in wellness checks
- Provide TeleMental Health Services and Safety Assessment
- Track attendance for students who are working virtually
- Equip School Clinics with medical supplies and Personal Protective Equipment for healthcare providers
- Conduct monthly deep cleaning and disinfecting by professional service
- Complete Daily Medical pathways and temperature scanning for all individuals who enter the school and other district offices
- Provide virtual instruction for students with an immunization waiver
- Conduct temperature scanning for all buses



TECHNOLOGY

- Extending Learning Beyond the Classroom (ELBC) Chromebook deployment
- Dedicated student devices for 3rd - 12th grade students are expected to be ready for distribution in late September, pending supply chain availability
- Assign a Chromebook Cart to all K-2 classrooms Additional Chromebook carts will be provided to support every K-2 classroom receiving a dedicated Chromebook cart. School leadership teams should use their normal check-out procedure to assign Chromebook carts to teachers/classrooms Teachers must ensure students use the same device daily, in the classroom. In the event of an extended closure, these devices may be distributed to K-2 students to take home. Power adapters for the K-2 student devices would be removed from charging carts and sent home with students
- Students/and parents must sign a technology agreement form



TRANSPORTATION

- Decrease the number of students riding the bus each day to will allow for a greater opportunity to adhere to the social distance guidelines for the bus
- Clean buses before, between, and after routes are run
- Driver to student ratio decreases behavior misconduct
- Provides a better ability to transport students and meal drops for virtual learning



VIRTUAL LEARNING ACADEMY (VLA)

[IMO-D: Parent Preference]: Full-Time Enrollment in At-Home Virtual Learning for the Full School Year

ATHLETICS

- Limit attendance at events; digital ticketing; and marking seats for social distancing
- Install plexiglass barriers in concession stands



CURRICULUM, INSTRUCTION AND ASSESSMENT

- *All of the benefits of Option B*
- Determine the process for selecting teachers and providing them with the necessary training and resources
- Ensure students are appropriately scheduled in Infinite Campus to ensure FTE funding and course credit



ENROLLMENT, SCHEDULING, AND SCHOOL COUNSELING

- Require all parents to complete the Re-verification Process
- Communicate the Parent Registration Process and Student Acceptance Procedure
- Parents will complete the Online Registration (OLR) application to enroll their student(s) in the CCPS Virtual Learning Academy
- The OLR application for the Virtual Academy will be a regular school transfer process that takes place throughout the school year
- OLR application is processed and communication is sent to parent advising of enrollment in the CCPS Virtual Academy
- School counselors will create virtual schedules for students. Communicate schedule via parent and student portals



NUTRITION

- All students will have breakfast and lunch available in school and virtual
- Establish a process for serving breakfast and lunch within the community and via the Grab and Go Process
- Obtain waivers for the following to conduct Virtual Feeding:
 1. Nationwide Meal Times Waiver
 2. Non-congregate Feeding Waiver
 3. Parent/Guardian Meal Pick Up Waiver
 4. Afterschool Activity Waiver
 5. Nationwide Meal Pattern Pattern Waiver
 6. Fresh Fruit and Vegetable Program Waiver
 7. Local School Wellness Assessment Waiver
 8. Child Nutrition Monitoring Waiver
 9. Milk Waiver
- Each school's nutrition team will be responsible for producing its own hot and cold breakfast and lunch meals for distribution in the community
- Breakfast and lunch meals will be packed simultaneously and ready to distribute by 8:30 am Monday through Friday



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- Conduct Student Disciplinary Hearings virtually with appropriate software (with breakout- sessions functionality - Zoom?)
- Teachers to Post Student Codes of Conduct link on Google classroom chat box and inform students accordingly to meet statutory requirements
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STUDENT SERVICES

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- Students/and parents must sign a technology agreement form



RESOURCES TO SUPPORT SCHOOL REOPENING PLAN

The following National, State, Regional, Metro and Local level organizations have guided the district's safety and return-to-school guidelines:

Pandemic Health Collaboration

- World Health Organization
- American Association of School Administrators Recovery Task Force (AASA)
- Centers for Disease Control and Prevention (CDC)
- Georgia Department of Education (GaDOE)- Georgia's Path to Recovery for K-12 Schools
- Clayton County Board of Health

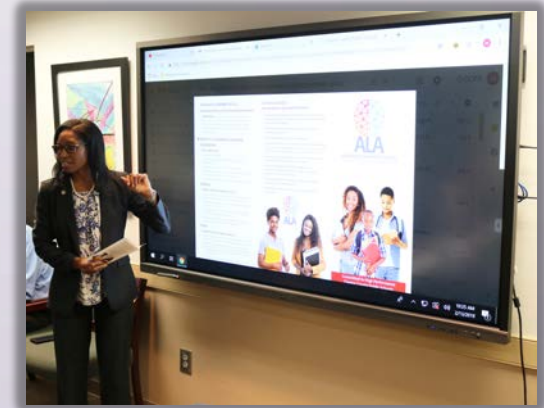


RESOURCES TO SUPPORT SCHOOL REOPENING PLAN

The following National, State, Regional, Metro and Local level organizations have guided the district's safety and return-to-school guidelines:

Community Collaboration

- MetroRESA Collaborations with Superintendents
- Regional Collaboration
 - National Institute for School Leadership (NISL)
 - National School Boards Association (NSBA)
 - The School Superintendents National Association (AASA)
 - White House Office of Intergovernmental Affairs (COVID 19 National Briefing Calls-Response and Recovery Strategies)



RESOURCES TO SUPPORT SCHOOL REOPENING PLAN

The following National, State, Regional, Metro and Local level organizations have guided the district's safety and return-to-school guidelines:

- Clayton County Operational Meetings (collaboration among school system, law enforcement, and governmental officials)
- CCPS District/School Level Leadership Cabinet and Cross Functional Team
- CCPS Regional Task Force Team
- CCPS High Performance Advisory Team
- Clayton County Stakeholder Perception Surveys
- National, State, and Regional Panel Discussions
 - Clayton County Government Community Town Hall Meetings
 - United Way of Greater Atlanta, Inc.
 - Collaborative with READ Academy and Elliott Reid - *I Hear You Town Hall Event*
 - In the Public Interest, the Network for Public Education and Advocacy Groups, *Getting Back to School: Is There Peril or Promise in Online Learning Seminar*

CCPS COMMUNICATIONS PLAN FOR INSTRUCTIONAL MODELS AND ON-GOING SYSTEM UPDATES

The Communications plan is developed to support the district's reopening plan by identifying blended opportunities both virtual and traditional to support students and invite stakeholder groups to engage in activities that promote active engagement, accountability and collaboration.

ACTION ITEMS:

- Create a communication tool that describes the Instructional Model that will be used for the 2020-2021 School Year
- Create a platform for Superintendent/CEO of Schools to share reopening plans with the CCPS Stakeholders
- District and School-based leaders participate in Regional Collaborative Reopening Group Virtual Meetings
- Develop stakeholder perception surveys to continually gauge stakeholder input for long-term reopening strategies
- Create a Superintendent Reopening Task Force Team and consult with Advisory Groups to gain feedback regarding districts reopening plan


CCPS COMMUNICATIONS PLAN FOR INSTRUCTIONAL MODELS AND ON-GOING SYSTEM UPDATES**STRATEGIES TO ADDRESS ACTION ITEMS:**

- Create a presentation and executive summary for the BOE meetings in June, July, and August of 2020
- Design a manual or framework guide to share with parents and partners in education that outline plans for reopening the 2020 - 2021 School Year
- Utilize YouTube Live, video presentation, newsletter (internal and external [some language/ focus may need to be different]), Superintendent Reopening Task Force Team and High Performance Advisory Group, Superintendent-to-Family (Teachers, Student, Parent/Guardian, Community in general) Interactive Virtual meeting series (2-4 sessions), subject-specific email address to provide updates and to encourage questions/comments about the plan and electronic/traditional platforms, social media platforms and education television station (Ch. 24), etc
- Participate in weekly virtual meetings with state school leaders and communication directors to propose models for state school redesign due to the pandemic
- Conduct monthly virtual meetings to collaborate with business and collegiate leaders, government officials, educators along with parents/guardians



CLAYTON COUNTY PUBLIC SCHOOLS

COMMUNICATIONS, PUBLIC RELATIONS & MARKETING SERVICES & PLATFORMS OF DELIVERY



School Messenger Notification System- Manages Telephone, Text and Email



Broadcasting- Television Services (taping, editing, programming, live streaming, PSA's, and Channel 24 Updates)



Community Relations - Advisories, Critical Conversations, Real Talk Sessions and Clayton County Municipality Visits




Social Media & Photography Coordination - Facebook, Twitter, YouTube and Next Door; Video Packages/Reels




Media Relations- Press coordination, consultations, editorial meetings, and media training



District Website, G-Suite, and Mobile App Content



Writing - Speeches, Press Releases, Advisories, Brochures, and Fact sheets



Infinite Campus - Parent Portal and Student Portal



Communications/Marketing - Special Events Management, Graphic Design Consultation Planning and Execution



Clayton County Public Schools High Performance Magazine and High Performance Monthly Update Newsletter



Superintendent High Performance Blog and Superintendent's Instagram

COMMITTED TO
HIGH PERFORMANCE



➤ Clayton County Public Schools Website: www.clayton.k12.ga.us ◀

Disclaimer: Clayton County Public Schools is **Redesigning for a Culture of High Performance**. It is a priority of the Board of Education, Superintendent/CEO of Schools, and District/School level leaders to ensure innovative instructional support and services are offered to **all** students enrolled in the school system. It is also imperative to address any inequities presented as a result of the global pandemic. District officials will continue to monitor critical information about the Coronavirus (COVID 19) Pandemic as well as collaborate with national, state, regional, metro and local levels and utilize data to determine decisions relative to school operations. Plans underway for reopening the 2020 - 2021 school year will be modified as deemed appropriate by school district leadership to promote a safe learning and working environment. The strategic efforts for school readiness by this administration will be different digitally, remotely, virtually and traditionally for the 2020 - 2021 school year and for years to come.