



Clayton County Public Schools

"Building A Better Tomorrow, Today!"

1058 Fifth Avenue, Jonesboro, GA, 30236 | Tel: 770-473-2700 | Web: www.clayton.k12.ga.us

ADVISORY

FOR IMMEDIATE RELEASE

Division of Communications, Public Relations, & Marketing

August 16, 2023

Martha Ellen Stilwell School of the Arts Welcomes Beyoncé's Publicist

Dr. Yvette Noel-Schure, & special guests, visit students during Renaissance World Tour Atlanta Stop

JONESBORO - Clayton County Public Schools, (CCPS) announces the Beyoncé 2023 Renaissance World Tour officially landed in Georgia last week and part of its spectacular production team visited the young artist of Martha Ellen Stilwell School of the Arts. On Friday, August 11, 2023 students enrolled at Martha Ellen Stilwell School of the Arts were visited by Dr. Yvette Noel-Schure, Chief of Communications at Schure Media Group, which is owned by her and her husband David Schure. Dr. Noel-Schure currently represents various artists such as Tina Knowles Lawson, Kelly Rowland, Dixon, Buju Banton, Michelle Williams, Teeks, Chloe x Halle, and Tan France. She has also been the publicist and deemed the "not-so-secret weapon" to Beyoncé Giselle Knowles-Carter.

Dr. Noel-Schure took time out of her busy tour schedule to help educate and encourage the talented artists at M.E. Stilwell School of the Arts. Dr. Noel-Schure also surprised the young aspiring artists by inviting renowned Trumpeter Crystal Torres and Saxophonist Kay Rodriguez, both members of Beyoncé's incredible band for over 20 years, to join her during the visit. These three outstanding ladies spent the morning displaying their talents, sharing stories, and inspiring background information about their special interests in the arts while also encouraging the young artist to stay focused on pursuing their dreams. To show their appreciation, various Stilwell Artists performed phenomenal pieces for their celebrity guests.

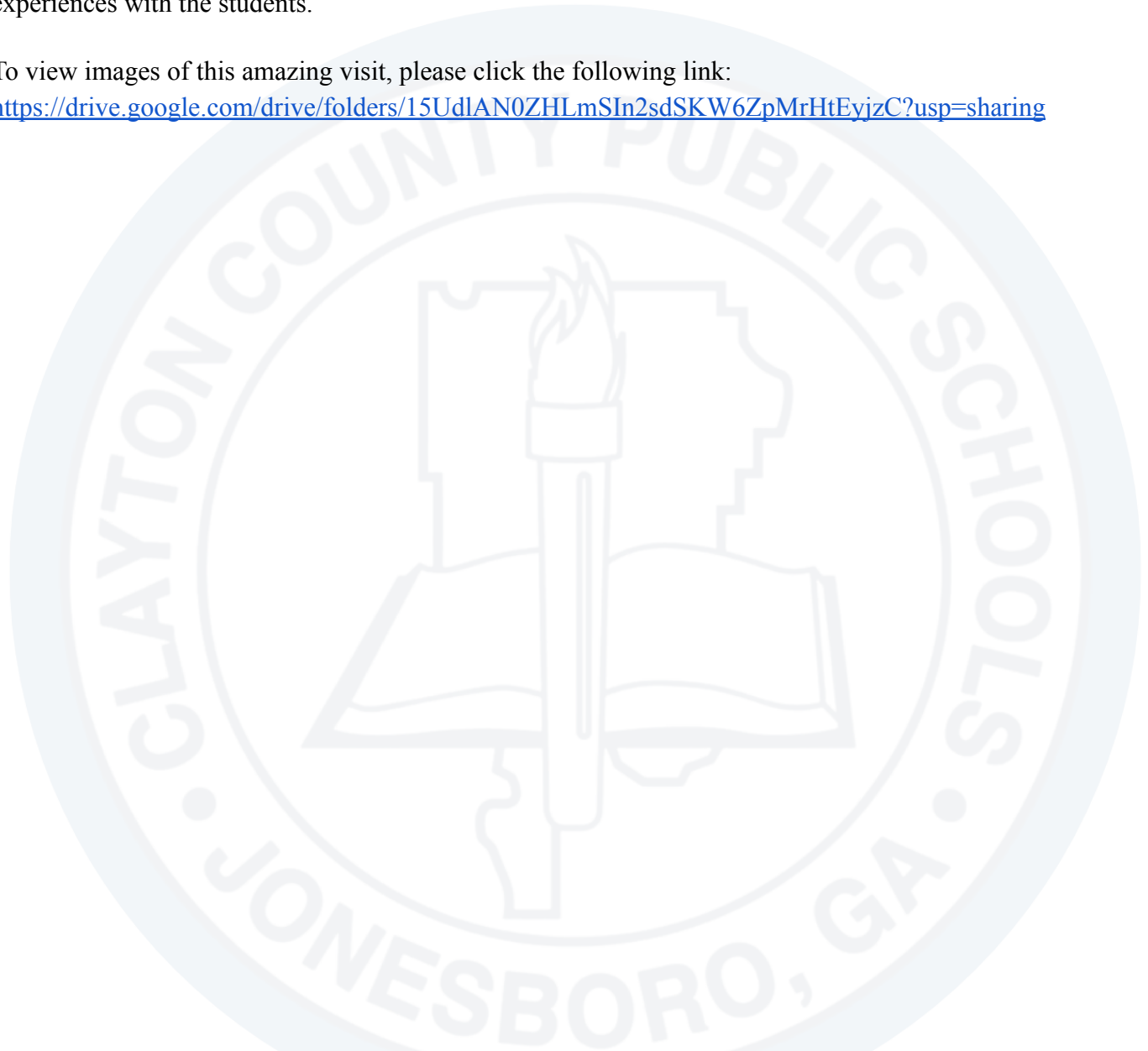
"It was an incredible day for the young artist at Martha Ellen Stilwell School of the Arts. Our scholars had a unique opportunity to discover more about the artistry and industry business as well as receive encouragement from experts about the dedication and discipline to pursue their passions," stated Brenda Ross-Wilson, Principal of Martha Ellen Stilwell. "I am grateful to the "Beyhive" team for considering Clayton County Public Schools and our amazing students. A special thank you is especially extended to Mrs. Britney Lee, CCPS Fine Arts Magnet Coordinator, for her persistence in coordinating this rewarding opportunity for our students," she added.

Dr. Noel-Schure mentioned she was left in awe of the students and the fantastic school. She publicly praised the school leaders and administrators on her social media page (@yvettenoelschure) for pouring into the students by connecting them with opportunities to raise awareness about their interest in the arts while also exposing them to business interoperations.

The school district leadership commends Martha Stilwell School of the Arts leaders and administrators for continuing to expose our scholars to exceptional educational experiences that often reach beyond the classroom. Clayton County Public Schools graciously thanks Dr. Yvette Noel-Schure as well as Beyoncé's incredible band members for imparting such profound wisdom based on their life and business career experiences with the students.

To view images of this amazing visit, please click the following link:

<https://drive.google.com/drive/folders/15UdIAN0ZHLmSIn2sdSKW6ZpMrHtEyjzC?usp=sharing>



-An official document from the Clayton County Public School System-

About Clayton County Public Schools: Clayton County Public Schools (CCPS) is fully accredited by Cognia. The district offers a focused world-class program based on a challenging curriculum which is taught from pre-kindergarten through 12th grade. Serving over 50,000 students, Clayton County Public Schools is ranked among the 100 largest school districts in the U.S. and is the sixth-largest school system in Georgia.

###

